



Helping Immigrant Families Succeed!

DCET'S 2023 Annual Report

Literacy - Leadership - Linking to other Community Programs

Dear Friends:

Approaching to our 30th. anniversary in 2025, I am happy to share that this year, we fulfilled incredible goals that we stated in our 3-year Strategic Timeline Plan of Action which ended up this year.

I am very proud of our 2023 accomplishments. Here they are:

- We open another learning community center.
- We were able to welcome federal funds.
- We hired a professional grant writer.
- We are now SAM.gov accredited.
- We are working hard in finalizing our new Strategic Pan.

I am also proud to continue fulfilling our Mission promoting excellence in:

- Governance and Leadership;
- Personnel Management and Training;
- Service Delivery and Program Operation;
- Information Technology and Management;
- Partnering with other organizations and;
- Evaluating and Monitoring our Program service delivery.

This is the key to reach and sustain our success at DCET! Without your support we couldn't be there.

Thank you for believing in us and in our Mission!



Elvia Wallace-Martinez Founder/Executive Director

I am proud to have assisted DCET with Parenting Skills workshops, and Leadership sessions and Public Health fairs for youth and their families.

Along all of these years we have struggled to "get there" with the financials needed to accomplished so much. Our Mission of helping immigrant families succeed in all aspects of their betterment, is a big responsibility for us founders of DCET.

While offering free education linked to a referral system we know Education is the key to success for this segment of the US population.

Illiteracy is an urgent issue that costs American taxpayers around \$20 billion annually, as per US Literacy rates 2023 statistics and trends. As a partial remedy, we deliver literacy training combined with mentoring and Information and Referral to underserved families who bring the most amazing success stories and graduations. We are very proud of this accomplishments.

Please help us to continue with this outstanding efforts.

Jon Clas Regard

Juan Carlos Reynoso Co-Founder and CEO of DCET



Our Vision



We envision to be a highly visible and trusted community learning centers in the Dallas Fort Worth, Texas area where underserved intergenerational immigrant family members (in its majority Hispanics), can get help in overcoming barriers related to having recently immigrated to the U.S.

Intergenerational Culturally Sensitive Language, Technology and Community Programs

Our Mission

¡Sí se Puede! Yes we Can!

To provide LITERACY and LEADERSHIP skills LINKED to Community resources, for immigrants participants allowing them to assimilate, acculturate and integrate to this Country. We do so with respect for diversity, equity and inclusion.

DCET serving as a bridge



to help at-risk underserved families become more productive members of society.

Our Values

- Integrity
- Respect for diversity, equity and inclusion
- Kindness
- Honesty
- Ethical Practices
- Courtesy
- Continuous improvement in all our Programs

DCET aspires to Standards of Excellence in management, governance, and operations that embrace our fundamental values and our Code of Ethics and Conduct.



¡Sí se Puede! Yes we Can!

DCET is a member of



And pays high respect to:



Founders of DCET, Manuel and Elvia W. Martinez attending Southwest American Jewish Congress' Annual Board meeting luncheon.

Diversity: DCET sees and accepts, without bias, all human characteristics, experiences and identities that make our corporation unique as individuals and members of cultures and communities.

Equity: We discover, create and provide what is required, requested and measured by each human to feel equal.

Inclusion: Ensuring everyone is invited to contribute, be seen, be heard, feel valued and be counted in a way that is safe and makes sense for them.



Maria Montoya and Anabel Santos Bonilla Junior High School graduates represent key indicators of DCET's success!

Our Organizational Goals

To promote **EXCELLENCE** in:

- Governance
- Leadership
- Personnel Management and Training
- Service Delivery and Program Operations
- Information Technology and Managements information Systems Capacity and Support (IT/MIS)
- Partnering with other organizations
- Evaluating and Monitoring of Program service delivery

3 Year Strategic Planning Process

Our 3 years Strategic Plan (SP) aims at plan and create DCET's future while stimulating creative thinking for increasing literacy and cultural learning. Our SP acts as excellent public relations tool for investors as well as a blueprint for DCET's growth. An important benefit of the process is has been team building nurtured by an inclusive process by getting input from all segments of our organization we:

Mission

Vision

Values

Goals

Strategic Objectives

 Improve communication while increasing everyone's investment in the organization.

Align values and beliefs

 Solve organizational problems by looking at the whole picture Anticipate obstacles

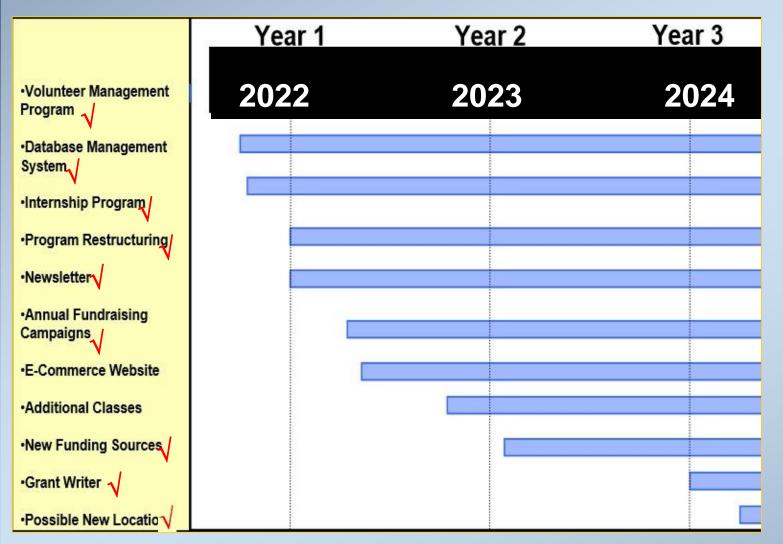
Develop a common Vision

Provide a framework for day-to-day decisions.

Create a marketing and investment piece

12 Month Milestones and Outcomes

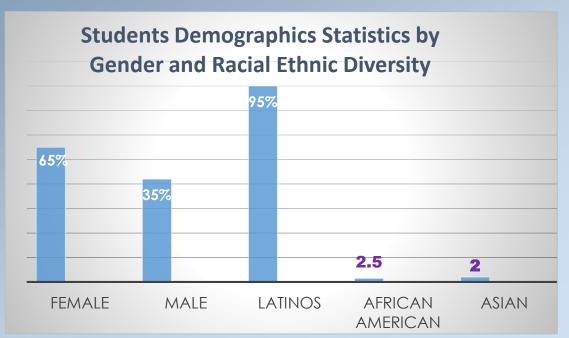
DCET's 3-Year Strategic Timeline is ending in 2024!

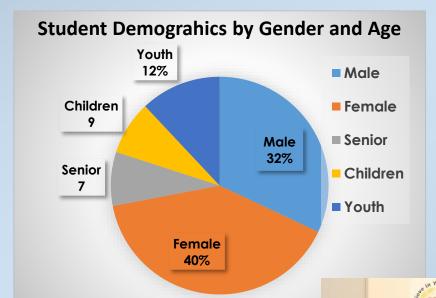


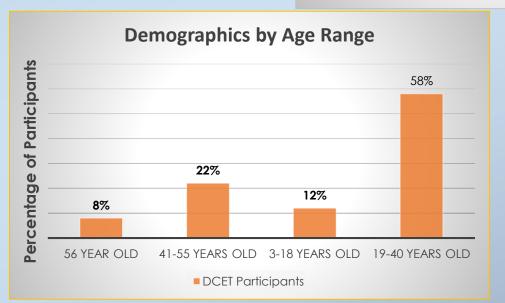
...and we have Accomplished more than projected!

- YMCA Housing our Grand Prairie Learning Center
- > Certification Grants.gov
- New Website look Check it out: www.dcenti.org

Socio-Demographic Statistics of DCET participants







DCET is Multigenerational

Educational/Cultural

Family Values Programs

Collaboration, Communication and Cooperation



Teachers, Volunteers, DCET Board members, Foundations and DCET Staff, ALL working together to fulfill DCET's Mission in Pro of **FREE** Education

- We value our Literacy partners who have helped us achieve a successful community involvement.
- We are grateful to everybody who helps expand the services of our Community Learning Centers "La Escuelita" (The Little school) in Irving and Grand Prairie, TX.

THANK YOU !GRACIAS!

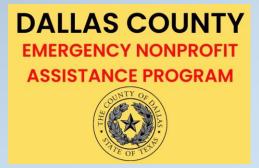




Literacy Partners

Strategic Partnership Experience









the











MÉXICO











BUSTILLO INSURANCE GROUP

Allstate.



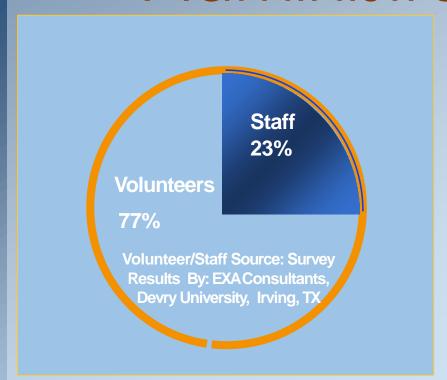


Individual Supporters

Manuel A. Martinez - Joe Briones - Claudia Tharp - Alfredo Rosales

Dr. Elba Garcia - Manuel y Dora Olaiz - Victor and Laura Martinez - Delfina Lerma

Administration and Volunteers



The Bread and Butter of DCET

Values in this chart reflect a new data series released by the Bureau of Labor (Statistics in February of 2023)



DCET's volunteers work many hours providing an invaluable resource. They do this with professionalism, respecting Codes of Ethics of the organization.

In year 2023, volunteers, and Board of Directors contributed to a total of 5,933 hours of PRO-BONO volunteer time to DCET. 18-eighteen Adult Volunteers donated their time, skills and talent to DCET which represents a values of \$101,988 based on the value of \$17.19 per hour

DCET Annual Report 2023

Graduation Day

ESL • GED • Computer Literacy • Spanish Literacy

DCET Annual Report 2023

Learning does not stop at Graduation!



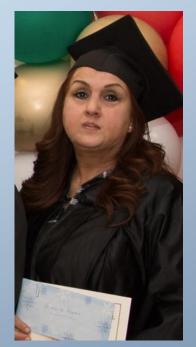






















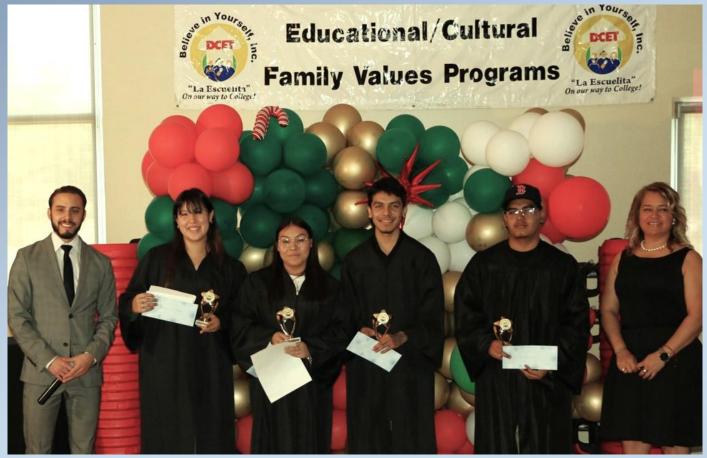
Graduation in Grand Prairie 12/23/23

"I was so happy to have graduated from Basic Literacy in Spanish, then to Elementary, then to Junior High School this year! I am starting my computer literacy course and hope to reach my dreamed goals. I never had the opportunity to study when I was in El Salvador, as we were so poor, I had to work helping my mother and never went to school. DCET helped me to become a citizen of this country and I am very grateful I learn how to write and read in Spanish so I could learn English and pass my citizenship test."



Paulina Portillo, A new citizen of The United States of America!

Platon Lerma & Dirk Stricklin Scholarship Program



Four DCET Mentoring students who completed at least 4 years of participation in DCET's FAMA program were awarded a \$500 scholarship to assist their college needs. 12/23/2023

"I Enrolled in FAMA's program in 2013 at 7 years of age and enjoyed thoroughly the dancing and mentoring part. I learned so much about family values and the importance of my culture and going to college. I am aiming to be a pediatrics nurse. This scholarship and award means so much to me."

Montserrat Casas

"All I can say today is that is an honor to receive this scholarship. I always felt very supported by the mentoring that the FAMA program provided me. I experienced having a high esteem for me and my family. I entered college with confidence and pride anxious to become a professional, someone productive to this Country. Gracias DCET!"

Emily Lavin

"My family and I are grateful for all what DCET offered us for so many years. The comraderies at the FAMA arts and mentoring program gave me a lot of confidence and taught me about respect and dignity."

Anthony Lavin

"Dance training taught me discipline which combined with family values' workshops made me a good student of leadership. The mentoring part taught me to learn about helping others, specially those who are learning English. I am thankful to my role models who inspired me at FAMA."

Angel Lavin

Trainings and Networking at DCET means:

Knowledge & Collaboration

Leadership Lab Training: Why a High-Functioning Board Matters with: Joan Garry

January 26th, 2023

WHY A HIGH FUNCTIONING BOARD MATTERS

- 1. You will not have to go it alone
- You will make richer, smarter decisions
- Your organization will be more powerful





Literacy Conference Training TECs ESL Teacher Training by: Metroplex Literacy

Dallas Baptist University, 3000 Mountain Creek Pkwy.

Dallas, TX 75211



- TPR, Pantomimes, Chain Drills by: Mathew Johnson
- Teaching Activities for ESL Classes by: Dr. Katie Welch
- Lesson Planning By: Cindy Kilpatrick
- Our Community Circle by: Tiffany W. Brown





National Best Practices Conference





- Expanding Literacy and Leadership beyond the classroom by: Sharmetra Lewis
- The Brain and how it works while Learning by: Layne Pethick, PhD
- Our Community Circle Where all Students succeed by: Tiffany W. Brown
- "Cafecito" Sharing Teaching Literacy Skills by: Dr. Richard Gomez, Jr.





February 22-24, 2023 Sheraton Hotel Galleria, Dallas, Texas



Taking the Stress out of Grants and Agile for Nonprofit teams

By: Speaker, Trainer, Diane H. Leonard, GPC, RST

January 17, 2023

Project Management for Grant Professionals



During This Nonprofit Webinar You Will Learn:

- How to use Agile values and principles in managing your grant projects;
- How to increase the output of your grant writing efforts through Agile project management;
- How to increase the happiness of your grant team through Agile project management;
- How to utilize create and manage your grant plan
 (and calendar) for the year;
- How to successfully manage multiple simultaneou grant applications of various sizes; and
- How to facilitate your grant team using Agile project management.



Diane H. Leonard, GPC, RST

Grant Professional GPA Approved Trainer

Literacy Programs

ESL • GED • Computer Literacy • Spanish Literacy

DCET Annual Report 2023

Two-day Quick Books Accounting Training volunteer Ms. Gabina Limon by Rev. Everett Burton



06/20/2023

Setting up account by class, editing the Chart of Accounts and setting up bank feeds.

06/20/2023

Manage expenses, including vendors, bills, and payments.





Rev. Everett Burton, DCET Finance Director is a national certified Quick Books specialist assisting DCET since 2002.

DCET Increases English Fluency & Literacy Among Adults with (ESL) English as a Second Language



Basic English for Daily Life is an ESOL Level 1 course with 14 modules. This Curricula is donated by TEC of Monterrey University in Mexico.



Once students complete their ESL Basic English for Daily Life Level 1 course, they transition to Duolingo, an American educational technology Plataform that produces learning apps and provides language certification. During 2023, 14 adults students Graduated from this level.

duolingo

English and Spanish Computer Literacy curricular



- 18-eighteen students graduated from Spanish Computer Literacy
- 1-One student graduated from English Computer Literacy

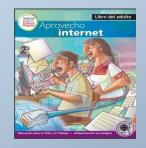
- 1. 10-hour course "PARA SOLTAR LA MANO, helps beginners learn to use the mouse and work on important strokes with their hands.
- 2. TEC of Monterrey University "INTRODUCCION AL MUNDO COMPUTACIONAL" a 40-hour course to introduce students to the world of computers.
- 3. INEA 180-hour curricula: for Word, Excel, Power Point and Publisher classes.















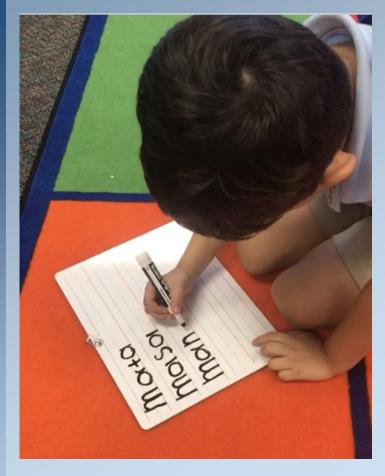
'PLAZAS COMUNITARIAS' a Spanish Literacy program certified and accredited by the Department of Education in Mexico

DCET's registered Spanish curricula includes:

- Basic Literacy (Alfabetización)
- Elementary (Primaria)
- Jr. High School (Secundaria)
- 2 students graduated from Basic Literacy (Alfabetizacion)
- > 8 students graduated from Elementary (Primaria)
- > 14 students graduated from Jr. High School (Secundaria)





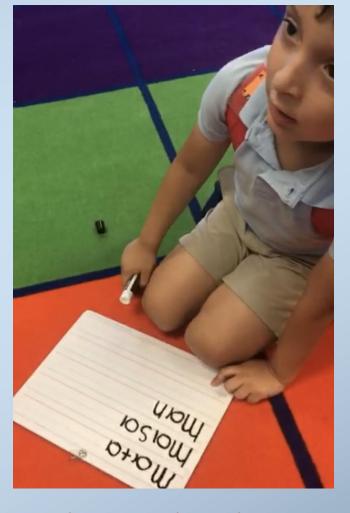




(READ AND YOU WILL BE)

Engages Latino families and communities in fostering children's early literacy development.





Development settings to assist first immigrant middle-childhood children with skills and framework necessary to enter school helping them to avoid cultural shock.

GED (GENERAL EDUCATION DIPLOMA)

DCET prepares students for a high school equivalency diploma. Study plan covers: Language Arts, math, Social Studies and Science.

Once students are prepared they will test at a GED Official testing center accredited by the TEA (Texas Education Agency).



Spanish and English GED preparation at DCET

Finances and Administration

- Financial Statements Accountability for Performance
- Measuring Outcomes Effectively Marketing
- Managing with Standards of Excellence

DCET an Accredited Nonprofit Corporation since

1995 meets the 20 Standards for Charity

Accountability

Governance

- 1. Board Oversight
- 2. Board Size
- 3. Board Meetings
- 4. Board Compensation
- 5. Conflict of Interest

Measuring Effectiveness

- 6. Effectiveness Policy
- 7. Effectiveness Report



Finances

- 8. Program Expenses
- 9. Fundraising Expenses
- 10. Accumulating Funds
- 11. Audit Report
- 12. Detailed Expense Breakdown
- 13. Accurate Expense Reporting
- 14. Budget Plan

Fundraising – Solicitation - Marketing

- 15. Accurate & Truthful Materials
- 16. Annual Report
- 17. Website Disclosures
- 18. Donor Privacy
- 19. Cause Marketing
- 20. Disclosures Complaints



Four Star Charity

Programs

Governance & Staff

Fundraising

Tax Status

Financial & Conclusion

Financial and Operational Stability The Power

of Transparency means:

Financial Health and Impact!



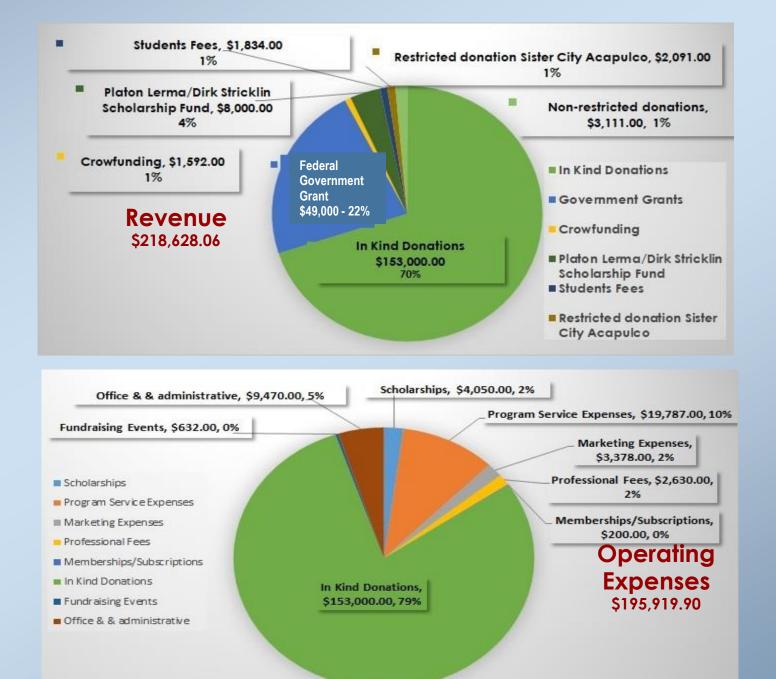
Everett Burton,
Quick Books
National Consultant
and DCET Board Finance Director

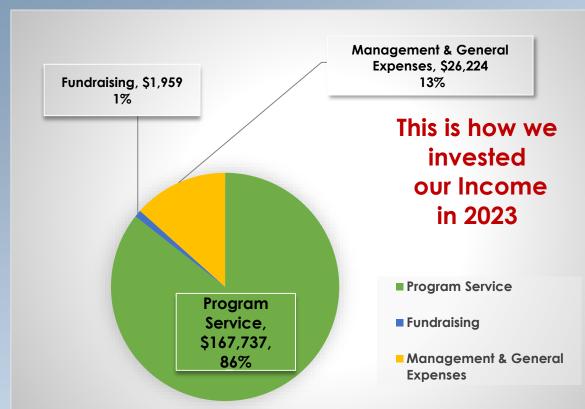


- Audited Financial Statements
- Finance Committee supervision
- On time bank reconciliations
- Quick Books Pro by Category postings
- Restricted Funds by Class

DCET Financial Statements

Reflect our transparency while walking through effective strategies that we utilize to ensure your support.





Candid. GuideStar DCET has earned a Platinum Seal of Transparency with Candid/Guide Star provides information about nonprofit's mission, legitimacy, impact, reputation, finances, programs, governance and transparency.

Platinum Transparency 2023



Administration of our Spanish Literacy Programs

Our CA Report "Contenido de Avances" (Advancement Sheet) is a one page sheet outlining the progress of each student's performance for the Spanish Literacy PLAZAS COMUNITARIAS curricula:

- Basic Literacy
- Elementary
- Jr. High School courses

This is a useful tool that helps facilitators monitor advancement of the student's progress.

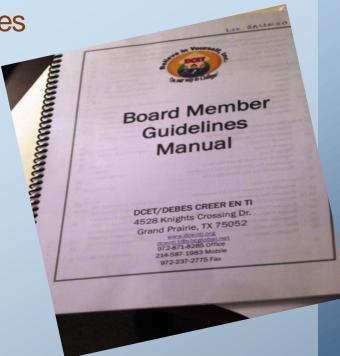
Annual Report 2023

Board Initiatives

DCET's Board Member Guidelines Manual includes:

- Board of Directors and Facts about DCET
- 2. Case Statement
- Board Members and Staff responsibilities
- 4. Elections
- 5. Forms
- 6. Fundraising / Financial

- 7. Legal Documents and Guidelines
- 8. Operations Calendar
- 9. Program Information
- 10. Standing Committees & ADHOC
- 11. Strategic Plan
- 12. Volunteers
- 13. Annual Budget



Accountability for Performance

Our DCET Daily Progress Report

highlights everyday the

Following activities:

- 1. Class, amount of students by category, class hours, curricula, students' advancement and notes.
- 2. Also reports on the administration, messages, and interns and volunteers assisting
- Daily Sign in sheets from each class.
- Each program has a progress reports.
- ESL Best Plus Testing.



CLASS	STUDENT	HRS	CURRICULA	STUDENT'S ADVANCEMENT	NOTES:
ESL	Jesús Rodríguez Luis Gutierrez Pedro Sanchez	2:00-4:30	TEC of Monterrey Basic Skills for Life	Unit 3	
COMPUTER LITERACY	Rigoberto Acosta Santos Gonzalez Ma. Paulina Portillo	12-2pm 12-2pm 12-2pm	PSM -Para Soltar la Mano (1) IMC- Introducción al Mundo Computacional (2) CBC - Conevyt (3) HBI- Habilidades Básicas de Informática (4) JCL- Jan's computer Literacy	DATE: July 17, 2018	
PLACOM	Orbelina Gómez María Ramírez	3:30-6:00 4:00-6:00	Modelo Educativo Mevyt – Primaria Modelo Educativo Mevyt – Alfabetizacion	"Vamos a conocernos" Ejercicios de lectura-escritura	
CITIZENSHIP	Clemente Rangel Esther Mendez	2:30-5:00	100 Question Of Citizenship 100 Question Of Citizenship	100 questions practice and interview How to fill it up Form N-400	
GED	Fidelina Guardado Luisa Rivas Catherine Hernandez	12:00-2:00 12:00-2:00 2:00-4:00		Mathematics Mathematics Mathematics	
DATABASE (Online)	1 Sales/Information Classes (NN to sign visitors book) 1 Re-Enrollments Transferred folders to Students' Database 07 Calls to (updates) students Accountability for Performance COPIES FAX SCANS Use of the Internet/or computer (no student) Deposit DCET Account Print DPR — emailed DPR AARP Timesheet STUDENT Evaluations 8 TOTAL Students today — E-mails resent to ED Updates Add new students			MAIL FROM: MAIL TO: DONATIONS: Copies: Use of computers: \$ Water: \$ BANK DEPOSIT: \$ Programs: \$ CINCO: \$	
SASA System	Graded testP	rinted Modul	e <u>Primaria</u> <u>Secundaria</u> Test		
ED Reports/FUP's					
STUDENTS ABSENT:	Jennifer Melendez				
INTERNS & VOLUNTEERS:	Susana Escobar cume	to do volunte	eer time from 12:00 to 3:00		
MAINTENANCE:	Trash _ Dusted _ Cleaned around computers _ Floor Waxed by Savers				
OTHERS: (Messages, Visitors, etc.)	A				
FACILITATOR: SUPERVISOR: Eivia Wallace Martinez					

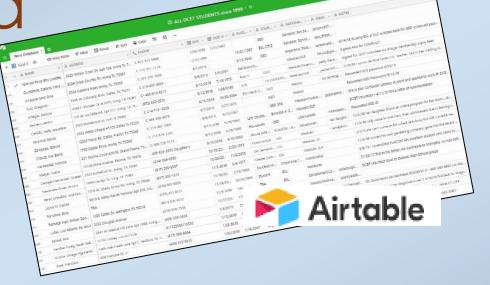
The SASA Electronic portal of INEA's Department of Education in Mexico, credits & certifies DCET's Spanish Literacy courses.

Measured Outcomes and Accountability



Responsibility for Organizational Goals

Accountability at DCET provides a framework for thinking about ethical matters, responsibility and commitment.



Google AIRTABLE On Line Database Management System

- ✓ Students, Volunteers & Donors
- √ Special Events' Clients

Accountability for Performance

- ✓ DPR (Daily Progress Reports)
- ✓ Students' Attendance Monthly Reports
- ✓ Service Evaluations by Students and **Teachers**

Fundraising & Marketing through Social Media

http://www.firstgiving.com/elviawallacemartinez
http://www.youtube.com/elviawallacemartinez
https://greatnonprofits.org/org/debes-creer-en-ti
https://www.facebook.com/laescuelitadedcet/
https://www.eventbrite.com/e/support-free-education-tickets-243277197647?aff=oddtdtcreator





















This is what DCET is all About!

Fairness, respect, trust, compassion, responsibility, and transparency are characteristics of our Standards of Excellence.

- Accomplish our Mission
- Strategy and Evaluation
- Board, Staff and Volunteers Leadership
- Legal Compliance
- Ethics in all Dealings
- Finances and Operations on time
- Resource Development
- Public Awareness
- Engagement
- Advocacy



We operate with STANDARDS OF EXCELLENCE!

Volunteer. Donate. Review.



Platinum Transparency 2023 Candid.



Reviews from GREAT NONPROFITS

Most Recent Reviews

lawrence.carole



This non-profit, Debes Creer En Ti (DCET) offers a tremendous opportunity for adults to get and education...

elvisferrufino



Mi nombre es Elvis Ferrufino. Soy estudiante de la escuelita DCET me siento muy sastifecho de recibir...

DoraOlaiz



DCET is one of a kind organization whose mission is to equip their students with education and skills...

Fundraising Plans and Grant Writing, aligned with SMART objectives

Objectives and Key Results (OKRs) require identification of organizational target (outcomes) and metrics for knowing when the target (outcome) is reached.

DCET programs are measured to determine successful outcomes.



We reached our 2023 Goals SUPER Thanks to all of you!

...students who participated all year long, as well as our Board of Directors, Staff, volunteers, Ambassadors, and Stakeholders. Without all of us working together It would have been impossible to reach our 2023 goals! ¡MUCHAS GRACIAS!







Awards, Recognitions and Media Coverage



Mayte Lopez interviewed Elvia Wallace-Martinez, May 15th, 2023 AT Metroplex Radio/TV



Immigrant Entrepreneur Award by Badmus & Associates,
June 15th, 2023



July 21st, 2023

Staff

Teachers and Facilitators meet and exceed the expectations of our students. DCET has a staff of 10 dedicated professionals whose life experiences and cultural backgrounds are similar to the immigrants and refugees we serve. All teachers and most of the staff hold bachelors degrees or higher education.



Elvia Wallace-Martinez Executive. Director



Edwin Porles Program Director



Ysabel Yupanqui Accounting Manager



Rita Nieto ESL Teacher



Joel Gonzalez Volunteer Spanish Literacy Facilitator



Maribel Arce Volunteer In-Take Assistant



Luisa Rivas In-Take Facilitator



Guadalupe Medina Volunteer IT Advisor

Staff

DCET operates mostly with unpaid Volunteers. Governance, and Operations embrace our fundamental values.

Board of Directors



Elvia (Nina) Wallace-Martinez



Juan Carlos Reynoso President of the Board of Directors



Fernando Guizar Vice President



Carole Lawrence
Treasurer



Felipe Lezama Secretary and IT Committee



Liz Gallego Mentoring Cultural Programs Committee



Josie Flores-Avila Program Director Committee



Karla Villely Hardaway Cultural Committee



Everett Burton Finance Director



Mayte Lopez Marketing Committee

¡Sí Se Puede!

Yes we Can!

Thank you for viewing our 2023
Annual Report and Believing in us!

28 years of Great Service!